

CONTENTS

Tables, Figures, and Exhibits	xv
The Editors	xvii
The Contributors	xix
Acknowledgments	xxxiii

PART ONE: INTRODUCTION TO COMMUNITY-BASED PARTICIPATORY RESEARCH

ONE: INTRODUCTION TO CBPR: NEW ISSUES AND EMPHASES	5
<i>Meredith Minkler & Nina Wallerstein</i>	
The Growing Support for CBPR	7
Semantics and Core Principles	8
CBPR and the Fight to Eliminate Health Disparities	11
Goals of This Book: Continuing Concerns and New Emphases	12
Organization of This Book	14
Summary	18
Questions for Discussion	18
Key Terms	19
TWO: THE THEORETICAL, HISTORICAL, AND PRACTICE ROOTS OF CBPR	25
<i>Nina Wallerstein & Bonnie Duran</i>	
Historical Roots	27
Core Concepts and New Theories	29
Feminism, Poststructuralism, and Postcolonialism	35
Paulo Freire and Praxis	37
Summary	39

vi Contents

Questions for Discussion	40
Key Terms	40

THREE: CRITICAL ISSUES IN DEVELOPING AND FOLLOWING CBPR PRINCIPLES 47

Barbara A. Israel, Amy J. Schulz, Edith A. Parker, Adam B. Becker, Alex J. Allen III, & J. Ricardo Guzman

CBPR Definition and Key Principles	48
Issues in Developing and Following CBPR Principles	52
Summary	61
Questions for Discussion	62
Key Terms	62

FOUR: BRINGING EXPERIMENTAL DESIGN TO COMMUNITY-PARTNERED PARTICIPATORY RESEARCH 67

Loretta Jones, Paul Koegel, & Kenneth B. Wells

Using CPPR as a Framework	68
The Fit Between Designs and Projects	70
Experimental Design Lessons from the Building Wellness Pilot	71
Applying the Lessons: CPIC	79
The Road Ahead for CPIC	82
Summary	83
Questions for Discussion	84
Key Terms	84

PART TWO: POWER, TRUST, AND DIALOGUE: WORKING WITH DIVERSE COMMUNITIES IN CBPR

FIVE: THE DANCE OF RACE AND PRIVILEGE IN CBPR 91

Vivian Chávez, Bonnie Duran, Quinton E. Baker, Magdalena M. Avila, & Nina Wallerstein

Framework of Oppression and Racism	93
Translating Culture	98

White Privilege	99
Building Alliances Across Differences	101
Recommendations for Research and Practice	101
Summary	102
Questions for Discussion	103
Key Terms	103
SIX: ARE ACADEMICS IRRELEVANT? APPROACHES AND ROLES FOR SCHOLARS IN CBPR	107
<i>Randy Stoecker</i>	
Options for the Academic	108
Recommendations for the Academic	111
Summary	118
Questions for Discussion	118
Key Terms	119
SEVEN: CBPR WITH CAMBODIAN GIRLS IN LONG BEACH, CALIFORNIA: A CASE STUDY	121
<i>Ann Cheatham-Rojas & Eveline Shen</i>	
ACRJ and the HOPE Projects	122
Setting the Stage for Participatory Research	123
Identifying Sexual Harassment as an Issue	127
Researching the Problem	128
Moving into Action	130
Khmer Girls in Action: A Youth-Led Organization Is Born	131
Lessons Learned	132
Summary	133
Questions for Discussion	134
EIGHT: CBPR WITH A HIDDEN POPULATION: THE TRANSGENDER COMMUNITY HEALTH PROJECT A DECADE LATER	137
<i>Kristen Clements-Nolle & Ari Max Bachrach</i>	
The Transgender Community and the CBPR Study	138
Project Impact over Ten Years	144

Summary	146
Questions for Discussion	147
Key Terms	147

PART THREE: SELECTING ISSUES AND EVALUATING OUTCOMES WITH COMMUNITIES

NINE: COMMUNITY-DRIVEN ASSET IDENTIFICATION AND ISSUE SELECTION 153

<i>Meredith Minkler & Trevor Hancock</i>	
Core Principles and Considerations	154
Tools for Identifying Community Resources and Issues	156
Issue Selection in CBPR	163
When Preexisting Goals Constrain Issue Selection	165
Summary	166
Questions for Discussion	166
Key Terms	167

TEN: USING WEB-BASED TOOLS TO BUILD CAPACITY FOR CBPR: TWO CASE STUDIES OF AMERICAN INDIAN LEADERSHIP DEVELOPMENT 171

<i>Marita Jones, Shelley Frazier, Chris Percy, Jeffrey L. Stowell, Kristine Maltrud, & Nina Wallerstein</i>	
Introduction to Case Studies	173
Case 1: Healthy Native Communities Fellowship	174
Case 2: Just Move It	177
Summary	179
Questions for Discussion	180
Key Terms	180

ELEVEN: USING PHOTOVOICE FOR PARTICIPATORY ASSESSMENT AND ISSUE SELECTION: LESSONS FROM A FAMILY, MATERNAL, AND CHILD HEALTH DEPARTMENT	183
<i>Caroline C. Wang & Cheri A. Pies</i>	
Background and Conceptual Framework	184
Community Assessment	185
A Photovoice Case Study from a County Health Department	186
Reflecting on Value Added	191
Recommendations and Implications	193
Summary	194
Questions for Discussion	195
Key Terms	195
TWELVE: ISSUES IN PARTICIPATORY EVALUATION	199
<i>Jane Springett & Nina Wallerstein</i>	
What Is Evaluation?	200
What Is Participatory Evaluation?	200
Use of PE in Community Health	205
PE Issues in Community Health Promotion	207
Youth Link Case Study	213
Summary	214
Questions for Discussion	215
Key Terms	215
PART FOUR: METHODOLOGICAL AND ETHICAL CONSIDERATIONS IN PLANNING AND CONDUCTING CBPR	
THIRTEEN: ISSUES AND CHOICE POINTS FOR IMPROVING THE QUALITY OF ACTION RESEARCH	225
<i>Hilary Bradbury & Peter Reason</i>	
Broadening the Bandwidth of Validity	228
Toward a Participatory Worldview	229
Choice Points for Action Research	232
Emergent Inquiry Toward Enduring Consequence	238

X Contents

Summary	238
Questions for Discussion	239
Key Terms	239

FOURTEEN: IMPACTS OF CBPR ON ACADEMIC RESEARCHERS, RESEARCH QUALITY AND METHODOLOGY, AND POWER RELATIONS 243

<i>Meredith Minkler & Andrea Corage Baden</i>	
Methods	245
Impacts of CBPR on Methodology and Processes	247
Impacts on Research Quality	253
Impacts on Power Relations	253
Discussion	256
Summary	257
Questions for Discussion	258
Key Terms	258

FIFTEEN: METHODOLOGICAL AND ETHICAL CONSIDERATIONS IN COMMUNITY-DRIVEN ENVIRONMENTAL JUSTICE RESEARCH: TWO CASE STUDIES FROM RURAL NORTH CAROLINA 263

<i>Stephanie Ann Farquhar & Steve Wing</i>	
Eastern North Carolina Snapshot	265
Case 1: Industrialized Hog Production	266
Case 2: Discrimination in Disaster Relief	271
Summary	279
Questions for Discussion	280

SIXTEEN: ANALYZING AND INTERPRETING DATA WITH COMMUNITIES 285

<i>Suzanne B. Cashman, Alex J. Allen III, Jason Corburn, Barbara A. Israel, Jaime Montaña, Scott D. Rhodes, Samara F. Swanston, & Eugenia Eng</i>	
Case 1: Survey Data from the East Side Village Health Worker Partnership	287
Case 2.: Focus Group Data from a Latino Men's Soccer League	289

Case 3: Mapping Data in the Watchperson Project and El Puente	291
Lessons Learned	294
Summary	295
Questions for Discussion	300
Key Terms	301

PART FIVE: USING CBPR TO PROMOTE SOCIAL CHANGE AND HEALTHY PUBLIC POLICY

SEVENTEEN: THE ROLE OF CBPR IN POLICY ADVOCACY 307

Makani Themba-Nixon, Meredith Minkler, & Nicholas Freudenberg

The Policymaking Process	309
Defining and Framing a Policy Goal	311
Selecting a Policy Approach	312
Identifying a Target	314
Support, Power, and Opposition	315
Policy Process Stages and CBPR Opportunities	315
Summary	319
Questions for Discussion	320
Key Terms	320

EIGHTEEN: USING CBPR TO PROMOTE ENVIRONMENTAL JUSTICE POLICY: A CASE STUDY FROM HARLEM, NEW YORK 323

Peggy Shepard, Victoria Breckwich Vásquez, & Meredith Minkler

Case Background	324
Research Methods, Roles, and Findings	325
Discussion	330
Summary	331
Questions for Discussion	332
Key Terms	332

NINETEEN: PARTICIPATORY ACTION RESEARCH WITH HOTEL ROOM CLEANERS IN SAN FRANCISCO AND LAS VEGAS: FROM COLLABORATIVE STUDY TO THE BARGAINING TABLE 335

Pam Tau Lee, Niklas Krause, Charles Goetchius, Jo Marie Agriesti, & Robin Baker

Theoretical Framework	336
Research Partners' Roles and Concerns	337
Defining Topics and Enhancing Participation	339
Designing and Pilot-Testing the Survey	340
Selecting the Sample Populations	341
Planning Outreach and Logistics	342
Analyzing the Data	343
Study Findings	344
Translating Findings into Action	348
Summary	351
Questions for Discussion	352
Key Terms	352

TWENTY: ADDRESSING FOOD SECURITY THROUGH POLICY PROMOTING STORE CONVERSIONS: THE ROLE OF A CBPR PARTNERSHIP 355

Victoria Breckwich Vásquez, Dana Lanza, Susana Hennessey Lavery, Shelley Facente, Helen Ann Halpin, & Meredith Minkler

Food Insecurity	356
The CBPR Partnership	357
LEJ Partnership's Policy Steps	357
Local Policy-Related Outcomes	364
Summary	365
Questions for Discussion	365
Key Terms	366

PART SIX: NEXT STEPS AND STRATEGIES FOR THE FUTURE OF CBPR

TWENTY-ONE: WHAT PREDICTS OUTCOMES IN CBPR?	371
<i>Nina Wallerstein, John Oetzel, Bonnie Duran, Greg Tafoya, Lorenda Belone, & Rebecca Rae</i>	
Study Background	372
Literature Search	374
Assessing Dimensions of Participation and Partnership	377
Final Model and Relationships Between Dimensions	380
Measurement Issues	387
Summary and Implications for Future Research	387
Questions for Discussion	388

APPENDIXES

A: A PROTOCOL FOR COMMUNITY-BASED RESEARCH	395
<i>Leland Brown & William A. Vega</i>	
B: FEDERAL FUNDING AND SUPPORT FOR PARTICIPATORY RESEARCH IN PUBLIC HEALTH AND HEALTH CARE	399
<i>Shawna L. Mercer & Lawrence W. Green</i>	
C: RELIABILITY-TESTED GUIDELINES FOR ASSESSING PARTICIPATORY RESEARCH PROJECTS	407
<i>Shawna L. Mercer, Lawrence W. Green, Margaret Cargo, Margaret A. Potter, Mark Daniel, R. Scott Olds, & Erika Reed-Gross</i>	
D: SUPPORTING PARTICIPATORY EVALUATION USING THE COMMUNITY TOOL BOX ONLINE DOCUMENTATION SYSTEM	419
<i>Stephen Fawcett & Jerry Schultz</i>	
E: MAKING THE BEST CASE FOR COMMUNITY-ENGAGED SCHOLARSHIP IN PROMOTION AND TENURE REVIEW	425
<i>Sarena D. Seifer</i>	

F: COMMUNITY PARTNERSHIP THROUGH A NURSING LENS	431
<i>Jennifer Averill</i>	
G: ETHICAL REVIEW OF CBPR: CONSIDERATIONS FOR INSTITUTIONAL REVIEW BOARDS	435
<i>Sarah Flicker, Robb Travers, Adrian Guta, Sean McDonald, & Aileen Meagher</i>	
H: RESEARCH POLICIES, PROCESSES, AND PROTOCOL: THE NAVAJO NATION HUMAN RESEARCH REVIEW BOARD	441
<i>Beverly Becenti-Pigman, Calvin White, Bea Bowman, Nancy “Lynn” Palmanteer-Holder, & Bonnie Duran</i>	
I: UNDOING RACISM TRAINING AS A FOUNDATION FOR TEAM BUILDING IN CBPR	447
<i>Robert E. Aronson, Michael A. Yonas, Nora Jones, Nettie Coad, & Eugenia Eng</i>	
J: RISK MAPPING AS A TOOL FOR CBPR AND ORGANIZING	453
<i>Marianne P. Brown</i>	
K: USING CBPR TO PROMOTE POLICY CHANGE: EXERCISES AND ONLINE RESOURCES	459
<i>Cassandra Ritas, Meredith Minkler, Angela Ni, & Helen Ann Halpin</i>	
L: SELECTED CENTERS AND OTHER RESOURCES FOR PARTICIPATORY RESEARCH IN NORTH AMERICA	465
<i>Meredith Minkler, Nina Wallerstein, Angela Ni, & Rosanna Tran</i>	
NAME INDEX	481
SUBJECT INDEX	495

TABLES, FIGURES, AND EXHIBITS

TABLES

12.1	Differences Between Conventional Evaluation and Participatory Evaluation	203
12.2	Advantages and Disadvantages of External and Internal Evaluators	209
14.1	DICPP CBPR Partnerships Focused on Environmental Justice	246
16.1	Summary of Case Examples	298
19.1	Key Findings from Hotel Room Cleaner Studies, by City	345
20.1	Good Neighbor Program Incentives for Corner Store Merchants	363
21.1	Literature Review Databases and Exclusion Criteria	375
G.1	Alternate Ways of Addressing the Issues Covered by Current Protocol Forms	437
H.1	Twelve-Phase Navajo Nation Human Research Review Board Review and Approval Processes	443

FIGURES

4.1	Witness for Wellness Logo	72
4.2	Conceptual Framework for Community Partners in Care	80
7.1	The Power Flower	126
10.1	Medicine Wheel	175
13.1	Characteristics of Action Research	226
13.2	Dimensions of a Participatory Worldview	230
16.1	Toxic Avengers' Skulls Map	293
17.1	Model of the Public Policymaking Process in the United States: Policy Modification Phase	310
20.1	Products Sold in Eleven Corner Stores in Bayview Hunters Point in June 2002	359
21.1	Conceptual Logic Model of CBPR: Processes to Outcomes	381

xvi Tables, Figures, and Exhibits

D.1	Framework for Collaborative Public Health Action in Communities	420
D.2	Cumulative Community and System Changes (Such as New Programs or Policies) Facilitated by a Hypothetical Coalition, and Associated Critical Events and Processes	421
D.3	Possible Association of the Unfolding of Community and System Changes and Improvement in Population-Level Outcomes	422
K.1	Power Mapping	461

EXHIBITS

6.1	An Organizer's Recommendations for Academics	117
12.1	Steps in Participatory Evaluation	207
16.1	Lessons Learned from Working with Communities to Analyze and Interpret Findings	296

Community-based participatory research (CBPR) has emerged as an approach designed to promote community health and well-being through the establishment and maintenance of research partnerships between communities and academic researchers. Rather than the academic researcher assuming what is best for a community, CBPR utilizes community partnerships to establish full and equal participation in research by community members, organizational representatives, and academic researchers. CBPR emphasizes co-learning, reciprocal transfer of expertise, and sharing of decision-making power. Community-Based Participatory Research. Building the partnership. A key element in our participatory approach is the fact that we are not seeking to implement a specific HIV prevention trial in the Durham Black community. Rather, we are seeking to build a research partnership that will identify one or more appropriate trials to plan and pursue with the community. challenges. Challenges of Diverse Stakeholders. (2005) Introduction to methods in community-based participatory research for health. IN Israel et al. Methods in Community-Based Participatory Research for Health. San Francisco: Jossey-Bass, pp.3-26. Building the partnership. Part one: introduction to methods in community-based participatory research for health. 1. Introduction to Methods in Community-Based Participatory Research for Health (Barbara A. Israel, Eugenia Eng, Amy J. Schulz, and Edith A. Parker). Part two: partnership formation and maintenance. 15. Photovoice as a Community-Based Participatory Research Method: A Case Study with African American Breast Cancer Survivors in Rural Eastern North Carolina (Ellen D. S. Lpez, Eugenia Eng, Naomi Robinson, and Caroline C. Wang). 16. Policy Analysis and Advocacy: An Approach to Community-Based Participatory Research (Nicholas Freudenberg, Marc A. Rogers, Cassandra Ritas, and Sister Mary Nerney). Welcome to MPH633 Introduction to Community Based Participatory Research (CBPR). In this class we will discuss the philosophical foundations of CBPR and why CBPR is relevant to public health. Repressive power is often hidden behind the dominant narrative of one powerful group. Part of the work of CBPR is being able to reflect on how the western scientific paradigm's dominance has impacted communities, such as indigenous communities, impoverished rural communities, and underserved urban communities, by excluding them from the paradigm's sphere and perceiving these communities as positionally inferior. Community-Based Participatory Research, Collaborative decision making, Place Branding. Identity Webinar: Community Research. This webinar explores how we learn, express, negotiate, and create our identities and how this is relevant to our society, politics, and well-being. An introduction to understanding diverse worldviews, experiences, and cultural more. This webinar explores how we learn, express, negotiate, and create our identities and how this is relevant to our society, politics, and well-being. An introduction to understanding diverse worldviews, experiences, and cultural identities. <http://www.communityresearch.org.nz/identity-and-its-role-in-cross-cultural-communic>