



## Grow Your Business with Google AdWords 7 Quick and Easy Secrets for Reaching More Customers with the Worlds #1 Search Engine

By Jon Smith

McGraw-Hill. Paperback. Book Condition: New. Paperback. 144 pages. Dimensions: 6.9in. x 6.9in. x 0.5in. Become a market leader in under 6 months powered by Google AdWords! If your concerns are brand awareness and exposure, you and Google AdWords are a match made in heaven. Not only is this innovative advertising system extraordinarily effective, its suited for any budget and you can launch a campaign in minutes! Theres one catch: Google doesnt reveal the secrets behind what works and what doesnt. Thats where Grow Your Business With Google AdWords comes in. Inside this useful guide, international online marketing guru Jon Smith explains how to get the most out of AdWords by Developing a winning strategy Coming up with killer keywords Launching an AdWords campaign Writing an attention-grabbing ad Tracking clicks and converting them to sales When you have a well-conceived and carefully managed campaign, you pay Google only when real prospects click onto your site which leads to increased revenue and business growth beyond your wildest expectations. This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Paperback.



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3) Reach more customers through their Gmail Inbox. One of the most used marketing strategies in every business is email marketing, which is why gmail ads can be helpful as well. In September 2015, Google integrated native Gmail ads with Google AdWords and made it available to all advertisers, which means you can reach more prospects through their gmail inbox. Usually, Gmail ads appear on the promotion tab, but sometimes you can see it on the social tab too. These ads run on both desktops and mobiles. Google AdWords would be the answer for your business only if you meet these criteria

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