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A CONVERSATION WITH

Uncoupling Campus and Company

By MELODY PETERSEN

In the late 1970's, Dr. Sheldon Krimsky was a young assistant professor at Tufts — politically naïve, by his own admission — when he was asked to lead a team of students investigating whether a chemical company had polluted water wells in a nearby town.

When the company, W. R. Grace, learned that Dr. Krimsky and his students would soon be releasing a report that it would not like, a top executive visited the president of the university to ask him to stop its publication, Dr. Krimsky says in a new book. (The company says it cannot offer a perspective on the account because it was so long ago.)

The president said no.

But the possibility that such an effort could have succeeded disturbed Dr. Krimsky deeply. What if the company had given large financial grants to Tufts or had selected a faculty member to sit on its board? Would he, an untenured professor, still have been allowed to publish the report?

The experience prompted Dr. Krimsky to begin studying the growing number of financial ties between universities and their scientists and corporations.

Today, biotechnology and pharmaceutical companies regularly give universities multimillion-dollar grants.

In medical schools, dozens of faculty members may be earning significant sums as corporate consultants. At the same time, universities and their professors are plunging into the business world themselves, creating companies to sell products discovered in academic laboratories.

In the book, "Science in the Private Interest" (Rowman & Littlefield), Dr. Krimsky documents the growing entanglement between commerce and academic science. He argues



Jodi Hilton for The New York Times

In a new book, Dr. Sheldon Krimsky, a professor at Tufts, examines the private sector's influence on science.

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that the lure of profits is transforming universities so that they are no longer independent, disinterested centers of learning that the public has long depended on.

The subject is not new, but it is gaining increased attention. Dr. Derek Bok, the former president of Harvard, also tackles the subject in his recent book, "Universities in the Marketplace: The Commercialization of Higher Education" (Princeton University Press).

Dr. Krinsky argues that the trend has accelerated in the last 25 years as universities look to corporations to fill holes in their budgets and with new federal incentives for university-industry partnerships.

Q. You write that in the 1940's and 50's some scientists opposed patenting their medical discoveries. You note that neither Jonas Salk nor the March of Dimes, which supported his work, decided to patent or receive royalties from the discovery of a polio vaccine. What has changed since then?

A. When Jonas Salk was questioned about patenting the vaccine, he replied, "Could you patent the sun?" For him, he was doing something in the public interest. But attitudes changed in 1980. The Supreme Court ruled that patents could be issued on living things sui generis, independent of a product or process of development. That meant that you could get a patent for a discovery of a virus or by altering a plant or by finding a gene and isolating it. Then a gold rush mentality began.

Universities, seeking new sources of revenue, began turning themselves into engines for economic development. They began establishing intellectual property offices and provided incentives and rewards for faculty who patented their discoveries. In 1965, universities were awarded 95 patents. In 2000, universities were awarded 3,200.

Q. How have the increasing ties between companies and academic scientists affected the practice of medicine?

A. Increasingly, we are learning that the privatization of research affects both the way that studies are done, as well as the outcome, which appears to have a greater tendency than similar studies by nonprofit sponsors to favor the financial interests of their sponsors. I call this the funding effect in science.

Q. Are ties between researchers and industry affecting patients?

A. If studies are heavily funded by companies that control the data and there is a biasing effect, drugs can get on the market that should not be on the market. There is more than enough documentation to indicate that financial interests have brought dangerous drugs to the marketplace.

Q. In what scientific areas, besides medicine, do you see the effects of private financial interests?

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A CONVERSATION WITH: SHELDON KRIMSKY; Uncoupling Campus and Company. By Melody Petersen. But the possibility that such an effort could have succeeded disturbed Dr. Krinsky deeply. What if the company had given large financial grants to Tufts or had selected a faculty member to sit on its board? Would he, an untenured professor, still have been allowed to publish the report? The experience prompted Dr. Krinsky to begin studying the growing number of financial ties between universities and their scientists and corporations. Today, biotechnology and pharmaceutical companies regularly give universities multimillion-dollar grants. In medical schools, dozens of faculty members may be ea A campus is traditionally the land on which a college or university and related institutional buildings are situated. Usually a college campus includes libraries, lecture halls, residence halls, student centers or dining halls, and park-like settings. A modern campus is a collection of buildings and grounds that belong to a given institution, either academic or non-academic. Examples include the Googleplex and the Apple Campus. All-in-One Campus Community Platform. CampusGroups allows you to create a Virtual Campus for your students, staff, departments, student organizations and teams. With powerful tools for communication, events, membership, payments and more, CampusGroups is where group leaders make things happen. Request a demo. Discover our new module: Virtual Career Fair! We value diversity. Our company would not thrive without it. We recruit talents from different backgrounds and countries, not only because it brings more to the table, but because we believe this is how companies will shape the world of tomorrow. We're committed to being an ever more equitable and diverse company as we continue to grow.

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